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TRANSMITTAL FORM

(to be used for all correspondence after initial filing)

		Application Number	10/749,434
		Filing Date	December 31, 2003
		First Named Inventor	Stephen Lawrence, et al.
		Art Unit	2171
		Examiner Name	Unknown
Total Number of Pages in This Submission		Attorney Docket Number	53051/294554

ENCLOSURES (check all that apply)

<input type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> After Allowance Communication to Technology Center (TC)
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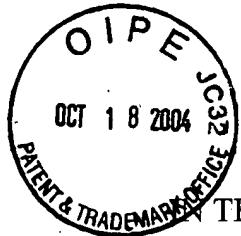
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THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Stephen Lawrence, et al.

Serial No.: 10/749,434

Filed: December 31, 2003

For: METHODS AND SYSTEMS FOR IMPROVING A SEARCH RANKING
USING ARTICLE INFORMATION

Mail Stop Amendments
Commissioner for Patents
P.O. Box 1450
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INFORMATION DISCLOSURE STATEMENT

Dear Sir:

Pursuant to 37 C.F.R. §§ 1.56, 1.97, and 1.98, Applicant submits herewith on Form PTO/SB/08 a listing of documents known to the Applicant and/or his attorney. Applicant respectfully requests consideration of the cited documents and making the same of record in the prosecution of the above-identified application.

For several of the documents listed in "Non Patent Literature Documents," the date which is shown on the document is listed. Applicant makes no representation as to the publication date, if any, of the document. Copies of the documents are enclosed.

Applicant does not represent or admit that any document listed is prior art or

CERTIFICATE OF MAILING (37 CFR 1.8a)

I hereby certify that this correspondence, along with any paper referred to as being attached or enclosed, is being deposited with the United States Postal Service on this 13 day of OCTOBER, 2004 with sufficient postage as first-class mail in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450

Emily Guida

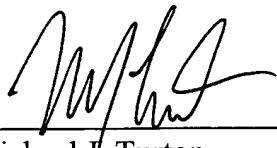
U.S.S.N.: 10/749,434
Filed: December 31, 2003
Information Disclosure Statement

material, and Applicant reserves the right to challenge any assertion that a document listed is prior art or material. Further, Applicant reserves the right to establish patentability over the listed documents.

It is respectfully requested that the references listed on the attached form PTO/SB/08 be expressly considered by the Examiner, made of record in the application, and appear among the "References Cited" on any patent to issue therefrom.

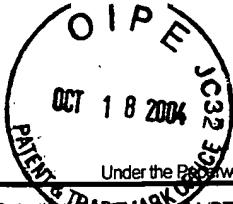
This Information Disclosure Statement ("IDS") is being submitted prior to the mailing of a first Office Action on the merits in this application. Accordingly, it is believed that no fees are due for consideration of this IDS. However, should any fees be due under 37 C.F.R. §1.16 or §1.17 or otherwise, the Commissioner is hereby authorized to charge these fees and any other additional fees which may be required during the entire pendency of this application, or to credit any overpayment, to Deposit Account No. 11-0855.

Respectfully submitted,



Michael J. Turton
Reg. No. 40,852

KILPATRICK STOCKTON LLP
1100 Peachtree Street, Suite 2800
Atlanta, Georgia 30309
404.815.6061
Attorney Docket No.: 53051/294554



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Substitute TRADEMARK Application 9A/PTO

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

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Complete if Known

<i>Application Number</i>	10/749,434
<i>Filing Date</i>	December 31, 2003
<i>First Named Inventor</i>	Stephen Lawrence, et al.
<i>Art Unit</i>	2171
<i>Examiner Name</i>	Unknown

Attorney Docket Number 53051/294554

U.S. PATENT DOCUMENTS

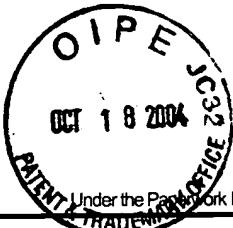
FOREIGN PATENT DOCUMENTS

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Filing Date	December 31, 2003
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Art Unit	2171
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Attorney Docket Number	53051/294554

NON PATENT LITERATURE DOCUMENTS

Examiner Initials *	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
	9	80-20 Software – Products – 80-20 One Search, http://www.80-20.com/products/one-search/retriever.asp , printed 3/16/2004.	
	10	"askSam™ Making Information Useful," askSam, - Organize your information with askSam, http://www.asksam.com/brochure.asp , printed 3/15/2004.	
	11	Alexa® Web Search – Toolbar Quick Tour, http://pages.alexa.com/prod_serv/quicktour.html , pp. 1-5, printed 3/16/2004.	
	12	BARRETT, R. et al., "How to Personalize the Web," IBM Research, http://www.almaden.ibm.com/cs/wbi/papers/chi97/wbipaper.html , pp. 1-13, printed 3/16/2004.	
	13	BATTELLE, J., CNN.com "When geeks go camping, ideas hatch," http://www.cnn.com/2004/TECH/ptech/01/09/bus2.feat.geek.camp/index.html , pp. 1-3, printed 1/13/2004.	
	14	BOYAN, J., et al., "A Machine Learning Architecture for Optimizing Web Search Engines," School of Computer Science, Carnegie Mellon University, May 10, 1996, pp. 1-8.	
	15	BRADENBAUGH, F., "Chapter 1 The Client-Side Search Engine," <i>JavaScript Cookbook</i> , 1 st Ed., October 1999, O'REILLY™ Online Catalog, http://www.oreilly.com/catalog/iscook/chapter/ch01.html , pp. 1-30, printed 12/29/2003.	
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	19	dtSearch® – http://www.dtsearch.com/ , printed 3/15/2004.	

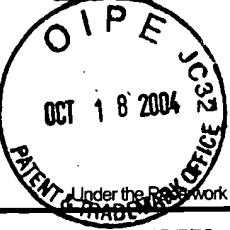
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Application Number	10/749,434
Filing Date	December 31, 2003
First Named Inventor	Stephen Lawrence, et al.
Art Unit	2171
Examiner Name	Unknown

Attorney Docket Number 53051/294554

NON PATENT LITERATURE DOCUMENTS

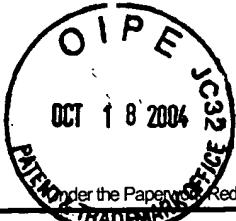
Examiner Initials *	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
	20	DUMAIS, S., et al, "Stuff I've Seen: A System for Personal Information Retrieval and Re-Use," Microsoft Research, SIGIR'03, July 28-August 1, 2003, pp. 1-8.	
	21	Enfish, http://www.enfish.com , printed 3/16/2004.	
	22	Fast Search & Transfer – Home – Enterprise Search, http://solutions.altavista.com/en/news/pr_020402_desktop.shtml , printed 3/16/2004.	
	23	FERTIG, S., et al., "Lifestreams: An Alternative to the Desktop Metaphor," http://www.acm.org/sigchi/chi96/proceedings/videos/Fertig/etf.htm , pp. 1-3, printed 3/16/2004.	
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	27	MARKOFF, J., "Google Moves Toward Clash with Microsoft," <i>The New York Times</i> , May 19, 2004, http://www.nytimes.com/2004/5/19/technology/19google.html?ex=1085964389&ei=1&e... pp. 1-4, printed 5/19/2004.	
	28	NARAIN, R., "Future of Search Will Make You Dizzy," Enterprise, May 20, 2004, http://www.internetnews.com/ent-news/article.php/3356831 , pp. 1-4, printed 5/21/2004	
	29	"Overview," Stuff I've Seen – Home Page, http://research.Microsoft.com/adapt/sis/index.htm , pp. 1-2, printed 5/26/2004.	
	30	RHODES, B., "Margin Notes Building a Contextually Aware Associative Memory," <i>The Proceedings of the International Conference on Intelligent User Interfaces (IUI'00)</i> , January 9-12, 2000.	
	31	RHODES, B., et al., "Just-in-time information retrieval agents," <i>Systems Journal</i> , Vol. 39, Nos. 3&4, 2000, pp. 685-704.	
	32	RHODES, B., et al., "Remembrance Agent – A continuously running automated information retrieval system," <i>The Proceedings of the First International Conference on the Practical Application of Intelligent Agents and Multi Agent Technology (PAAM '96)</i> , pp. 487-495.	

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NON PATENT LITERATURE DOCUMENTS

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	33	RIZZO, T., "WinFS 101: Introducing the New Windows File System," Longhorn Developer Center Home: Headline Archive: WinFS 101: Introducing the New..., http://msdn.Microsoft.com/Longhorn/archive/default.aspx?pull=/library/en-us/dnwinfs/htm... , pp. 1-5, printed 4/21/2004.	
	34	"Searching for the next Google – New trends are helping nimble startups elbow in to the plundered market," RED HERRING – The Business of Technology, March 9, 2004, http://redherring.com/PrintArticle.aspx?a=4782&sector=Capital , pg. 1-5, printed 3/30/2004.	
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	36	SHERMAN, C., "HotBot's New Desktop Search Toolbar," www.searchenginewatch.com , http://searchenginewatch.com/searchday/print.php/34711_339921 , pp. 1-3, printed 4/14/2004.	
	37	"Standardization Priorities for the Directory – Directory Interoperability Forum White Paper," The Open Group, December 2001, pp. 1-21.	
	38	SULLIVAN, D., "Alta Vista Releases Search Software," <i>The Search Engine Report</i> , August 4, 1998, pp. 1-2.	
	39	WebWatcher Home Page, "Welcome to the WebWatcher Project," http://www-2.cs.cmu.edu/~webwatcher/ , printed 10/15/2003.	
	40	"WhenU Just-In-Time Marketing," http://www.whenu.com , printed 3/19/2004.	
	41	X1 instantly searches files & email. For outlook, Outlook, http://www.x1.com/ , printed 3/15/2004.	
	42	ZELLWEGER, P., et al., "Fluid Links for Informed and Incremental Link Transitions," Proceedings of Hypertext'98, Pittsburgh, PA, June 20-24, 1998, pp.50-57.	

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